

Masterclass with Antonios Vlassis

*Online platforms, audiovisual industry and governance:
lessons from the review of the European Audiovisual Media Services Directive*

25th of March 2022

F22 Hall, Frankopanska 22 & online
Academy of Dramatic Art, University of Zagreb

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| 11:30 -13:30h | Meeting of the Organisational Board (@IRMO) |
| 13:30-15:00 | Lunch break |
| 15:00-16:30 | Technical set up of F22 |
| 16:30-17:00 | Registration |
| 17:00-17:15 | Introductory remarks Jaka Primorac, platEU program coordinator, IRMO Davor Švaić, Dean of the Academy of Dramatic Art |
| 17:15-18:00 | Masterclass lecture Antonios Vlassis, University of Liège, Belgium |
| 18:00-19:00 | Discussion Discussant: Paško Bilić, IRMO Moderator: Jaka Primorac, IRMO |
| 19:00-20:00 | Networking with drinks |

(Note: The programme will be held in accordance with the current epidemiological measures).

Organisation:

Department for Culture and Communication, Institute for Development and International Relations (IRMO)

Partner organisation:

Academy of Dramatic Art, University of Zagreb (ADU).

*The Masterclass is part of activities of the Erasmus+ Jean Monnet project 'European Union Policies and the Platformisation of Cultural and Audio-visual Sectors – platEU' (2020-2022) dedicated to promoting discussion and reflection on EU policies related to the impact of online platforms on cultural and audio-visual (AV) sectors in Europe. More information can be found at the website of the project:
<https://plateu.irmo.hr/en/>*